Billy Apple®

Born Barrie Bates, 1935 Auckland; died 2021, Auckland, New Zealand.

SELECTED SOLO EXHIBITIONS

2024

Progessives and Other Self-Portraits, STARKWHITE, Auckland, NZ

2023

Divine Proportion,

STARKWHITE, Auckland, NZ

2022

Billy Apple: Rainbows 1965, The Mayor Gallery, London, UK

New York Rainbows,

Bergman Gallery, Raratonga, CK

2021

Head Height and other self-portraits, Hamish McKay Gallery, Wellington, NZ

2020

Billy Apple®: A Brand Looking for a Product 1962-2020,

MTG Hawkes Bay, Napier, NZ

Portrait of the Artist in a Drip-Dry Suit, 1962-64, Hamish McKay Gallery, Wellington, NZ

2019

Billy Apple® is N=One,

Starkwhite Gallery, Auckland, NZ

Billy Apple in Raratonga,

Bergman Gallery, Raratonga, CK

Basic Needs by Billy Apple®, Mutterzunge: Afterword, Copyright, Berlin, DE

2018

Billy Apple®The Artist Has to Live Like Everybody Else 1961 – 2018.

The Mayor Gallery, London, UK

Billy Apple®: Six Decades 1962-2018,

Rossi & Rossi, Hong Kong, HK

From the Billy Apple Collection, Hamish McKay, Wellington, NZ Mutterzunge: Seeing and Hearing, Apartment Project, Berlin, DE

The Politics of Space,

The Suter Art Gallery, Nelson, NZ

Billy Apple®: Trademark Registration, Te Tuhi Billboards, Pakuranga, NZ

2017

Billy Apple: Further Alterations,

Govett-Brewster Art Gallery, New Plymouth, NZ

Billy Apple®: N=1, an art/science project

with Dr Justin O'Sullivan,

Queenstown Research Week, Queenstown, NZ

Brown Room Subtraction, Mokopōpaki, Auckland, NZ

Billy Apple®: Art Transactions, STARKWHITE, Auckland, NZ

2016

Presidential Suite,

Hamish McKay, Precinct 35, Wellington, NZ

Brand New,

Brett McDowell Gallery, Dunedin, NZ

The Bridge: An Institutional Critique, Christchurch Art Gallery, NZ

Cell Culture,

The Suter Art Gallery, Nelson, NZ

Great Britten! A project by Billy Apple, Christchurch Art Gallery, NZ

The Analysis of Billy Apple's Genome, Dunedin Public Art Gallery, NZ

2015

Billy Apple® Sound Works 1968 – 2015, Te Uru Waitakere Contemporary Gallery, West Auckland, NZ

Billy Apple®: The Artist Has to Live Like Everybody Else,

Auckland Art Gallery, NZ

A sceptical approach to exhibition making, IMAGINARY AUDIENCE SCALE, Artspace,

Auckland, NZ

Billy Apple®: SUCK, Artspace, Auckland, NZ

From The Matuku Trust Collection: Works by

Billy Apple®,

Whangarei Art Museum, NZ

Billy Apple®: The Artist Has to Live Like

Everybody Else,

Auckland Art Gallery, NZ

2014

Wheel of Misfortune: Analysis of the Billy Apple®

Genome, with Dr Craig Hilton, STARKWHITE, Auckland, NZ

2013

Billy Apple 1970 - 1975,

The Mayor Gallery, London*, UK

The Immortalisation of Billy Apple®,

a Starkwhite project presented at Art Basel Hong Kong

2013, HK

Apple Sees Red,

Hamish Morrison Galerie, Berlin, DE

2012

Billy Apple® is 50,

STARKWHITE, Auckland, NZ

The Immortalisation of Billy Apple® (Stage 2),

with Dr Craig Hilton,

STARKWHITE, Auckland, NZ

2011

A History of the Brand,

STARKWHITE, Auckland, NZ

Billy Apple®: \$23,610, STARKWHITE, Auckland, NZ

2010

Billy Apple®: British and American Works,

1960–1969, The Mayor Gallery, London*, UK

IRB Rugby World Cup Public Art, two sites: Wairepo Swamp Walk and The Corner Post, Sandringham Road,

Auckland, commissioned by Auckland City, NZ

The Immortalisation of Billy Apple®: A project

by Billy Apple and Dr Craig Hilton, STARKWHITE, Auckland, NZ

2009

Billy Apple®: Revealed / Concealed and Billy Apple®: A

History of the Brand,

Witte de With Center for Contemporary Art, Rotterdam,

the Netherland*, NL

Billy Apple: New York 1969-1973,

Adam Art Gallery Te Pataka Toi, Victoria University of

Wellington, NZ

2007

The Art Circuit; A sound performance featuring motor-

cycles from the Billy Apple® Historic

Racing Collection,

Auckland Art Gallery, NZ

Billy Apple™, (accepted for trademark registration), Sue

Crockford Gallery, Auckland, NZ

2006

Severe Tropical Storm 9301 Irma,

Te Tuhi the Mark, Pakuranga, Manakau City, NZ

2004

Billy Apple's Promissory Notes, STARKWHITE, Auckland, NZ

Tales of Gold: The Tale of Ray,

Artspace, Auckland, NZ

2003

Music for a Stairwell, Artspace, Auckland, NZ

2002

Business as Usual,

Govett-Brewster Art Gallery, New Plymouth, NZ

Wall for Starkwhite,

STARKWHITE, Auckland, NZ

2001

Art for AIDS,

Hamish McKay Gallery, Wellington, NZ

1999

For Women's Refuge,

Government House, Wellington, NZ

1998

Typhoon Irma (9301), 1993,

Hamish McKay Gallery, NZ

Two Columns,

Mori Gallery, Sydney, AU

1997

Self-Portraits 1962-67, Artspace, Auckland, NZ

Recent Paintings (I.O.U.),

1987

Transactions,

Peter McLeavey Gallery, Wellington, NZ

George Fraser Gallery, Auckland, NZ Pie Charts and Bar Graphs, 1986 Mori Gallery, Sydney, AU New Work, 1996 Peter McLeavey Gallery, Wellington, NZ Billy Apple: Cash Barter Draft, 1984 CBD gallery, Sydney, AU Selected Works 1962-74, Attack on the White Cube, Leo Castelli Gallery, New York, US Sue Crockford and Francis Pound's private residence, 1983 22 Albany Road, Herne Bay, NZ Apple Turns to Gold, 1995 Auckland Coin and Bullion Exchange, Auckland, NZ Rings, Warwick Brown Gallery, Auckland, NZ 1982 Coffee (Billy's Blend) and Art Politics, Sculpture, Peter McLeavey Gallery, Wellington, NZ Garage, Canberra, AU 1993 1981 The Artist Has to Live Like Everybody Else, Art For Sale, Warwick Brown Gallery, Auckland, NZ Peter Webb Galleries, Auckland, NZ 1992 1980 Let Them Eat Gold; an Eexclusive Billy Alterations, Apple Desert, Govett-Brewster Art Gallery, New Plymouth, NZ Metropole, Auckland, NZ Censure, 1991 Leo Castelli Gallery, New York, US As Good As Cold: Art Transactions 1981-91, Wellington City Art Gallery; Govett-Brewster Art Gallery, New 1979 Plymouth; Auckland City Art Gallery, Auckland, NZ Revealed/Concealed, Auckland City Art Gallery, Auckland, NZ 1990 Transactions and Golden Sections, Alterations, Sue Crockford Gallery, Auckland, NZ Barry Lett Galleries, Auckland, NZ Selected Works 1967-90, Centre for Contemporary Art, Hamilton, NZ National Art Gallery, Wellington, NZ 1989 Towards the Centre, Mirrors, Sarjeant Gallery, Wanganui, NZ Artis Gallery, Auckland, NZ 1978 Billy Apple Video, The Divine Proportion, Everson Museum of Art, Syracuse, US Artis Gallery, Auckland, NZ Extension of the Given, The Cage and the Pedestal, Leo Castelli Gallery, New York, US Bathhouse Museum and Art Gallery, Rotorua, NZ

1977

1976

Extension of the Given,

-/+ 38 (with Jerry Vis),

Leo Castelli Gallery, New York, US

112 Greene Street Gallery, New York, US

9 x 9 and Untitled (String Piece), Fine Arts Building, New York, US

40°, 3 Mercer Street, 30 October, New York, US

Untitled (String Piece), 112 Greene Street Gallery, New York, US

Billy Apple Video,

Everson Museum of Art, Syracuse, New York, US

1975

Neon Sculpture,

Govett-Brewster Art Gallery, New Plymouth, NZ

Two Subtractions,

Auckland City Art Gallery, Auckland, NZ

1974

From Barrie Bates to Billy Apple 1961-74, Serpentine Gallery, London, UK

Five Subtractive Connections, The Clocktower, New York, US

9 x 9: A Subtraction, 159 East 69th Street, New York, US

Diagonal Subtraction,

3 Mercer Street Gallery, New York, US

Absence of Red and Yellow Paint on Floor, 3 Mercer Street Gallery, New York, US

1973

Negative Condition Situations: Cleaning: Floor Tile,

Cleaning: Windowpane,

APPLE, 161 West 23rd St, New York, US

1972

Card Reading: Audiotape,

APPLE, 161 West 23rd St, New York, US

Alpha State: A Video/Audio Tape Work,

Monte Fiore Hospital and Medical Centre, Bronx, New

York, US

An Audiotape Work to be Heard in Total Darkness (with

Anna Lockwood),

Holly Soloman, 98 Greene St Loft, New York, US

Maintenance Situation: An empty space cleaned by vacuuming and washing, Herbert Distel, Bern, CH

Matter Transformation: No 2 (with Geoff Hendricks and

Jerry Vis),

APPLE, 161 West 23rd St, New York, US

Lottery Ticket Purchase,

APPLE, 161 West 23rd St, New York, US

Meeting: Seven Artists Confer,

APPLE, 161 West 23rd St, New York, US

Vacuuming,

APPLE, 161 West 23rd St, New York, US

1971

USA representative to XI Bienal de São Paulo

Excretory Wipings,

APPLE, 161 West 23rd St, New York, US

Fluorescent Light Cleaning,

APPLE, 161 West 23rd St, New York, US

Glass Transformation (with Anna Lockwood), Universal

Milling Co. Ltd, London Order and Care,

Preston McClanahan's Farm, Massachusetts, US

Sweeping, location activity,

APPLE, 161 West 23rd St, New York, US

Window Cleaning,

112 Greene Street Gallery, New York, US

Roof Dirt,

APPLE, 161 West 23rd Street, New York, US

Matter Transformation: Glass, Earth, Stone (with Geoff

Hendricks and Jerry Vis),

APPLE, 161 West 23rd Street, New York, US

1970

Neon Accumulation,

The Electric Gallery, Toronto, CA

Glass Transformation: A Public Activity (with Anna

Lockwood),

Zeez Arts Gallery London Manhattan, US

Street Glass Accumulation,

Part I, Street Locations; Part II, APPLE, New

York, US

Broken Glass Collection,

Marion Turtle Park, Washington DC, US

Carpet Removal,

161 West 75th St, New York, US

Roof Dirt: (Cleaning: May 1),

APPLE, 161 West 23rd Street, New York, US

Vacuuming,

161 West 75th St, New York, US Ozone No 2: Low Room Temperature, APPLE, 161 West 23rd Street, New York, US

Laser Beam Wall,

APPLE, 161 West 23rd Street, New York, US

1969

Neon Floor: No 1, No 2 and No 3,

APPLE, 161 West 23rd Street, New York, US

Six Standing Neon Spirals,

APPLE, 161 West 23rd Street, New York, US

Aromatic Coloured Space,

APPLE, 161 West 23rd Street, New York, US

Ozone No 1: High Room Temperature, APPLE, 161 West 23rd Street, New York, US

Four Spotlights,

APPLE, 161 West 23rd Street, New York, US

1967

Neons, window installation, Cartier, 5th Avenue, New York, US

U.F.O.s (Unidentified Fluorescent Objects), Howard Wise Gallery, New York, US

1966

Billy Apple in Idaho,

359 A Street, Idaho Falls Neons, Pepsi Cola

Exhibition Gallery, New York, US

1965

Pop art spots series,

Commissioned by Channel 9, WOR-TV,

New York, US

Apples To Xerox,

Bianchini Gallery, New York, US

Neon Rainbows,

Bianchini Gallery, New York, US

1963

Apple Sees Red,

Live Stills, Gallery One, London, UK

Motion Picture Meets the Apple,

Institute of Contemporary Arts, London, UK

SELECTED GROUP EXHIBITIONS

2024

We've Seen It All Before, STARKWHITE, Auckland, NZ

Lime and Limpid Green, a Second Scene (part 2),

1301SW Sydney, Australia

Billy Apple® / Braco Dimitrijević, Conceptual Art Pioneers, The Mayor Gallery, London, UK

2023

Threshold of Things, 1301SW, Melbourne, AU

2022

Repetitions,

The Mayor Gallery, London, UK

2021

Three Colours,

The Mayor Gallery, London, UK

2020

International Pop,

The Mayor Gallery, London, UK

2019-20

Black White,

Hamish McKay Gallery, Wellington, NZ

2018

Billy's Apple,

Dowse Art Museum, Lower Hutt, NZ

Unsold,

Hamish McKay Gallery, Wellington, NZ

From the Billy Apple Collection: Billy Apple, John

Baldessari, David Hockney, Andy Warhol, Hamish McKay Gallery, Wellington, NZ

2017

Back to Front,

Hamish Mickay, Wellington, NZ

On the Grounds,

STARKWHITE, Auckland, NZ

Biographies of Transition: Too Busy to Think, Artspace,

Auckland, NZ

2015

Julian Dashper and Friends, City Gallery Wellington, NZ

Warhol and the World of Pop Art, The Lightbox, Woking, Surrey, UK

Nathan Haines and the Art Ensemble Perform Quartet by Billy Apple,

Auckland Art Gallery Toi O Tamaki, Auckland, NZ

Billy Apple, Nathan Haines & the Art Quartet, Te Uru Waitakere Contemporary Gallery, West Auckland, NZ

International Pop,

Walker Art Centre, Minneapolis, touring to Dallas Museum of Art and Philadelphia Museum of Art, US

Reflections on the Self, Christie's Mayfair, London Totem: Billy Apple and Arnold Manaaki Wilson, Starkwhite, Auckland, NZ

The Lulennial: A Slight Gestuary, Lulu, Mexico City, MX

60s Art.

Scottish National Gallery of Modern Art, Edinburgh, UK

BP Walk through British Art; 1960 Room, Permanent Collection, Tate Britain, London, UK

2014 Signals,

STARKWHITE, Auckland, NZ

The Analysis of Billy Apple, Billy Apple and Craig Hilton, Starkwhite, Auckland, NZ

Artists for Kobanê,

curated by Hito Steyerl and Anton Vidokle for e-flux, commissioned by Adnan Yildiz

Art as a Verb,

Monash University Museum of Art, AU

Blue Times,

Kunsthalle Wien, Vienna, CH

When Britain Went Pop! British Pop Art: The Early Years, Christie's Mayfair, London, UK

Howard Wise Gallery: Exploring the New, Moeller Fine Art, New York, US and Berlin, DE

Peripheral Relations: Marcel Duchamp and New Zealand Art 1960–2011, Adam Art Gallery, Victoria University of Wellington, NZ

2012

Gallery Abstract,

Two Rooms, Auckland, NZ

Pop Art in Western Europe, Museum het Valkhof, Nijmegen, NL

Gold.

Belvedere Palace Museum, Vienna, AT

2011

For Love Not Money, curated by Simon Rees, The 15th Tallinn Print Triennial, Tallinn European Capital of Culture 2011, EE

Remix,

Chrysler Museum of Art, Virginia, US

Agency of Unrealised Projects, Kopfbau Basel De-Building, Christchurch Art Gallery, Christchurch, NZ

"Early Conceptualists", Chapter Two, Galerie Jocelyn Wolff Gallery, Paris, FR

2010

Alternative Histories, Exit Art, New York, US

2009

ACDC: The Art of Power,

The Gus Fisher Gallery, Auckland, NZ

A History of the Brand at Ballantynes; Wandering Lines: Towards A New Culture of Space, SCAPE Christchurch Biennal of Art in Public Space, Christchurch, NZ

2007

Words/parole: A multilingual homage to Allan Kaprow, Unimedia Modern, Genova, IT

2006 Remix,

Boise Art Museum, Idaho, US

Toi Te Papa Art of the Nation, Museum of New Zealand Te Papa Tongarewa, Wellington, NZ

Free New Zealand Art, Para/site Art Space, HK

Art & the 60s From Tate Britain, Auckland Art Gallery, Auckland, NZ

2004

The Expatriates: Frances Hodgkins / Barrie Bates, Adam Art Gallery, Victoria University of Wellington, NZ

Território Livre (Free Territory), XXVI Bienal de São Paulo, BR

Lights>Camera>Action: Critical Moments from the Govett-Brewster Collections 1969 – 2004, Govett-Brewster Art Gallery, New Plymouth, NZ

2003

The Sublime Metaphor, Oxford University Museum of Natural History, Oxford, England All American, Boise Art Museum, Idaho, US

Money For Nothing, curated by Tobias Berger, Artspace, Auckland; City Gallery, Wellington, NZ

Collaborative Exchanges (with Marco Fusinato, John Nixon, Rose Nolan), STARKWHITE, Auckland, NZ

American Supermarket, The Andy Warhol Museum, Pittsburgh, US

2002

Shopping: A century of Art and Consumer Culture, Schirn Kunsthalle, Frankfurt; Tate Liverpool, Liverpool, UK

Rewind: Forty Years of Design and Advertising from the D&AD Awards,

Victoria and Albert Museum, London, UK

2001

Sightlines: Looking Into the Art Collection, Museum of New Zealand Te Papa Tongarewa, Wellington, NZ

2000

Vroom: 100 years of New Zealand Motorcycle Mania, Auckland War Memorial Museum, Auckland, NZ

1999

Global Conceptualism: Points of Origin 1950s-1980s, touring, Queens Museum, New York, US

Toi Toi Toi: Three generations of New Zealand artists, Museum Fridercianum, Kassel, DE; Auckland Art Gallery, Auckland, NZ Kronos + Kairos: Über die Zeit in der Zeitgenössischen Kunst, Museum Fridericianum, Kassel, DE

Home and Away: Contemporary Australian and New Zealand art from the Chartwell Collection, Auckland Art Gallery, Auckland; Govett-Brewster Art Gallery, New Plymouth; Waikato Museum of Art and History, Hamilton; Manawatu Art Gallery, Palmerston North; City Gallery, Wellington;

Dunedin Public Art Gallery, Dunedin, NZ

1998

Eat! The Food Exhibition, Museum of Contemporary Art, Sydney, AU

SE(x)= s/\sqrt{n} Billy Apple/Darryl Chapman, CBD gallery, Sydney, AU

The Lure of Language; Billy Apple, John Baldessari, Bruce Barber, Lawrence Weiner, Lopdell House Gallery, Auckland, NZ

Action Replay,

Artspace, Auckland; Govett-Brewster Art Gallery, New Plymouth; Auckland Art Gallery, Auckland, NZ

1997

Artists Screens, Gregory Flint Gallery, Auckland, NZ

1995

Billy Apple, Ian Burn, Julian Dashper, Christopher Dean: Group Show, Pendulum, Sydney, AU

New Zealand Light, Govett-Brewster Art Gallery, New Plymouth, NZ

1992

The Paper Project,
The New Zealand Herald, Auckland, NZ

1991

Signatures of Place: Paintings & place-names, Govett-Brewster Art Gallery, New Plymouth, NZ

UK Works: New Zealand Artists in Britain in the 1960s, curated by Robert Leonard, Shed 11 / National Art Gallery, Wellington, NZ

1990

Gretchen Albrecht, Billy Apple, Richard Killeen, Milan

Mrkusich, Gordon Walters,

Sue Crockford Gallery, Auckland, NZ

Now, See, Hear!: Art, language and translation, Welling-

ton City Art Gallery, Wellington, NZ

1987

When Art Hits the Headlines,

Shed 11, National Art Gallery, Wellington, NZ

The Pop Decade: The Bianchini Gallery in

the Sixties,

Lyman Allyn Museum, New London,

Connecticut, US

1986

Auckland/Halifax Exchange,

Eye Level Gallery, Halifax; Artspace, Auckland, NZ

1982

Vision in Disbelief,

The 4th Biennale of Sydney, US

1981

Alternatives in Retrospect, New Museum, New York, US

1979

Sculpture from the Permanent Collection: Edward Kienholz, Billy Apple and Jack Dollhausen, Boise Art

Museum, Idaho, US

Group Show,

Fashion Moda, New York, US

1975

Martha Jackson West, New York, US

1972 Noon

Lijnbaancentrum, Rotterdam Arts Foundation, Rotter-

dam, NL

Billy Apple, Maintenance Situation, 1972,

Drawer no.15 in The Museum of Drawers by Herbert

Distel, Kunsthaus Zurich, CH

1971

Distribution,

Museum Avant-Guarde, Davis, California, US

1970

3 [Towards Infinity]: New Multiple Art, Whitechapel Art Gallery, London, UK

Propositions for Unrealised Projects, Howard Wise

Gallery, New York, US

1969

Superlimited,

Jewish Museum, New York, US

1968

Acquisitions,

Albright-Knox Art Gallery, Buffalo,

1967

Museum of Merchandise, Arts Council of

Philadelphia, Philadelphia, US

Focus on Light, New Jersey State Museum, Trenton,

New Jersey, US

1966

Fifth Exhibition,

Walker Art Center, Minneapolis, Minnesota, US

Light Exhibition,

Institute of Contemporary Art, Boston, US

Light in Art, Contemporary Arts Museum,

Houston, Texas, US

Electric Art,

Ileana Sonnabend Gallery, Paris, FR

Kunstlichtkunst,

Stedelijk van Abbemuseum, Eindhoven, NL

1965

Current Art,

Institute of Contemporary Art, Philadelphia, US

65 Self Portraits,

Visual Arts Gallery, New York, US

The Arena of Love, not after 1965,

Dwan Gallery, Los Angeles, California, US

Art Turned On,

Institute of Contemporary Art, Boston, US

1964

Anti-Sensitivity Painting,

Midwest Colleges Travelling Exhibition,

Chicago, US

Yankee Doodles Under \$300, Bianchini Gallery, New

York, US

The American Supermarket, Bianchini Gallery, New York, US

Group show,

Pace Gallery, New York, US

1963

Gallery One: Ten Years, Gallery One, London, UK

Barrie Bates: 1963

Pop Art, Midland Group Gallery, Nottingham, UK

1962

Nuts and Bolts!,

Allan Stone Galleries, New York, US

The London Group,

RBA Galleries, London, UK

1960

Young Contemporaries, RBA Galleries, London, UK

SELECTED PUBLICATIONS

2020

Billy Apple®: Life/Work, by Christina Barton, Auckland

University Press, NZ

2015

Billy Apple® A ife in Parts, written by Christina Barton, Auckland Art Gallery, NZ

Sold on Apple: The Complete Wystan Curnow Writings, Auckland Art Gallery, NZ

2013

Billy Apple® New York 1970 – 1975, introduction by Christina Barton, The Mayor Gallery, London, UK

2010

Billy Apple® British and American Works 1960 – 1969, introduction by Christina Barton, The Mayor Gallery, London, UK

2009

Billy Apple® Source Book #7, Essays by Michelle Menzies, Bénédicte Ramade, William Wood, Witt de With Center for Contemporary Art, Rotterdam, NL

2004

Billy Apple: Tales of Gold, text by Wystan Curnow, ArtSpace, Auckland, NZ

COLLECTIONS

Auckland Art Gallery, Auckland, NZ

Christchurch Art Gallery, Christchurch, NZ

Detroit Institute of Arts, Detroit, US

Museum of New Zealand Te Papa Tongarewa, Welling-

ton, NZ

Museum Voorlinden, Wassenaar, NL

National Gallery of Australia, Canberra, AU

Scottish National Gallery of Modern Art, Edinburgh, SC

Solomon R. Guggenheim Museum, New York, US

Stedelijk Museum voor Actuele Kunst, Ghent, BE

The Chrysler Museum of Art, Norfolk, Virginia, US

The Cornig Museum of Glass, New York, US

Tate Britain, London, UK

The Philadelphia Museum of Art, US

University of Auckland, Auckland, NZ